ENDS No. DTETVM/9418/2026-C2 (ACA) 07-11-2026

A copy of the Letter from letter Kerala Development and Innovation Strategic council is enclosed herewith for information and necessary action of all Heads of Educational Institutions under the jurisdiction of this office.

Dr JAYAPRAKASH P
DIRECTOR

Digitally signed by
Jayaprakash P
Date: 07-11-2026
13:27:35

KERALA-DEVELOPMENT AND INNOVATION STRATEGIC COUNCIL

India Heights Building
Govt. Women's College Road
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Thiruvananthapuram-695014
Phone: 0471-4117000, 4117002, 4117004
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No: 1725/2026/KDISC/ L- 647 **Dated: 27/10/2026**

From

Member Secretary
Kerala Development and Innovation Strategic Council (K-DISC)

To

The Director of Technical Education

Sir,

Sub:-Kerala Knowledge Economy Mission - Campus to Corporate Programme Implementation Support-DTE

Ref:-1. Meeting with Principal Secretary (Higher Education) on 14th October 2026
2. Meeting conducted with DTE on 15th October 2026

Kindly invite your attention to the references cited above.

Kerala Development and Innovation Strategic Council (K-DISC) has designed **Campus to Corporate**, a state-wide employment facilitation programme for final-year students of Higher Education Institutions (HEIs), aimed at facilitating their transition into employment with reputed corporates through structured assessment, curation and skilling interventions as part of Kerala Knowledge Economy Mission.

The programme adopts a proactive, campus-based approach to employability development, ensuring that students are adequately prepared for the job market before graduation. It seeks to strengthen existing institutional placement systems by supporting placement officers and equipping students with industry-relevant competencies, without creating parallel mechanisms.

The key interventions include English Proficiency Tests, Skill Assessments, Mock Interviews, Resume Preparation Workshops, and targeted training in English Language, Digital Skills and Employability Skills for selected students.

Colleges can register for the programme through the dedicated **Campus to Corporate portal: www.campustocorporate.kdisc.in**. Registered institutions will be provided access to the platform for their placement officers to monitor programme activities and student progress. The detailed concept note is enclosed for your kind perusal.

To facilitate the effective implementation of the programme across the State, we request the

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Department to kindly take the following steps:

1. **Issue a circular** to all affiliated colleges, informing them about the Campus to Corporate programme and inviting them to register through the portal on or before **10 November 2026**.
2. **Nominate a District Coordinator** in each of the 14 districts to coordinate the Kerala Knowledge Economy Mission (KKEM activities in general and Campus to Corporate in Particular.
3. **Designate a State Nodal Officer** to oversee and coordinate the programme at the State level.

We look forward to the Department's support and a meaningful collaboration towards strengthening student employability and facilitating successful campus-to-career transitions.

Signature valid
Digitally signed by Mithun Premraj
Date: 2026.10.27 17:25:19 IST

Dr. Mithun Premraj IAS
Member Secretary

KDISC